

# THE BACKSTAGE PASS POWERED BY THE SPORTS GUYS



**BRANDON MORRELL**  
Founder & Host  
Music & Sports Entertainment  
Industry Broadcast Veteran



**KIRSTIE KRAUS**  
Partner, Host, Award-Winning  
Singer/Songwriter and  
On-Air Personality

**RAVIES**

“Brandon’s insightful knowledge of the road and touring life, since he has been out there and done it himself, made my interview with him more of a conversation than a questionnaire approach about my life. From how I was raised in a musical family, to my musical influences and my success as a recording artist, which made it an extremely refreshing interview!”

— JOHN MICHAEL MONTGOMERY, GRAMMY-NOMINATED, CMA/ACM AWARD-WINNING ENTERTAINER

“I had a blast being a guest on Brandon’s podcast, *The Backstage Pass*! It was an interesting and fun conversation that I’m sure you will enjoy. Brandon does a great job. Check it out!”

— T. GRAHAM BROWN, GRAMMY-NOMINATED, CMA/ACM AWARD-WINNING ENTERTAINER

“Really enjoyed my time on *The Backstage Pass*. Brandon has a real passion for the game which made the conversation informative and fun.”

— CJ NITKOWSKI, MLB ANALYST TEXAS RANGERS TV/MLB NETWORK RADIO/ LOUD OUTS PODCAST

“I’ve always had a blast being on Brandon Morrell’s show. Always great conversations, no matter what direction it went. Brandon’s knowledge and personality always made it an enjoyable time as well as being educational too. Really honored that I was invited more than once to join him.”

— FREDDIE COLEMAN, ESPN RADIO

# THE SHOW

*The Backstage Pass Powered By The Sports Guys*, hosted by Brandon Morrell and Kirstie Kraus, is an entertaining, family-friendly, music, entertainment, and sports-based show. It features multi-genre singers, songwriters, actors, authors, and sports figures who share their insights and wisdom on music, entertainment, sports (on state, regional, and national levels), their careers, and life in general.

Morrell and Kraus visit with some of the biggest names in the entertainment industry for in-depth looks into their lives as they discuss the rise in their careers and share some of their most personal stories about their music, life on the road, milestones in their careers, and everyday life. They also take you on the road with a live behind the scenes look into events including Country Radio Seminar, CMA Fest, industry events, artist showcases, fairs and festivals, games, and sports-related events.

Guests on *The Backstage Pass* include everyone from Billy Gibbons (ZZ Top), Bonnie Tyler, John Michael Montgomery, John Oates (Hall & Oates), and Lainey Wilson from the music side to Freddie Coleman (ESPN Radio), Kyle Turley (former American Football Offensive Tackle who played nine seasons in the National Football League), and Sarah Spain (Reporter, ESPN and Sports Center) from the sports side.

*The Backstage Pass Powered By The Sports Guys* is played on [hightidecountry.net](http://hightidecountry.net), reaching 21k viewers per month, and over 250k a year. Type in “the sports guys” on iHeart radio & Apple Podcasts, Spotify, SoundCloud, etc. to watch the show. The podcast can also be found on [hightidecountry.net](http://hightidecountry.net).



# ABOUT

Brandon Morrell was born in Beaumont, Texas. He grew up on music and sports and knew early on that he wanted to be in broadcasting and somehow combine his two passions. He has been in radio broadcasting for decades holding jobs in radio from programming, production, sales, and marketing, to hosting his own sports shows spanning numerous radio markets. Morrell founded *The Sports Guys* podcast in 2019 and rebranded the show in 2021 as *The Backstage Pass Powered by The Sports Guys*

*Podcast* when the music sector became equally as popular with listeners. During this time, Morrell pulled in Nashville-based, Wisconsin native, Kirstie Kraus as his partner. Kraus is an award-winning singer/songwriter, and on-air personality and is the perfect compliment to Morrell’s show and operation. The dynamic duo looks forward to continuing to increase viewership and growing their operation based on a solid reputation for providing consistent and quality entertainment to their followers.



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